



Residential Roof Investment Options | GTA & Southern Ontario | August 2026

What are your options if your asphalt roof is aging?

Not every aging roof needs to be replaced. The right choice depends on condition, remaining serviceability and how much you want to invest today.

Option	Typical market pricing	2,000 sq.ft. example	What it does	Best fit
Basic roof rejuvenation	~\$1.00/sq.ft. Often ~\$1,000-\$3,500	~\$2,000	Lower-cost maintenance designed to restore flexibility / buy time	Suitable roof needing a low-cost maintenance option
NanoGuard engineered preservation	\$2.00/sq.ft. \$3,495 minimum	\$4,000	Preserves a viable roof using a nano-enhanced treatment system; no tear-off	Homeowner who wants to defer premature replacement
Shingle overlay / roof-over	Often ~\$1,000-\$3,000 less than full tear-off	~\$7,000-\$12,000+	New shingles installed over an existing shingle layer where suitable	Roof eligible for an overlay and owner wants new shingles
Full asphalt tear-off & replacement	~\$5.50-\$8.50/sq.ft.	~\$11,000-\$17,000	Existing roofing removed; new asphalt roofing system installed	Roof at or near end of serviceable life
Metal roof replacement	~\$8-\$20+/sq.ft. depending on system	~\$16,000-\$40,000+	Long-life replacement with steel/metal system	Homeowner planning a larger long-term capital upgrade

Where NanoGuard fits

LOWEST COST Basic rejuvenation A maintenance-first option for homeowners primarily focused on minimizing today's spend.	MIDDLE LANE NanoGuard preservation For a roof that is still structurally viable and worth preserving — designed to defer premature replacement without adding another roofing layer.	FULL CAPITAL PROJECT Replacement The correct choice when the roof has reached the point where repairs or preservation are no longer appropriate.
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Our approach

- We assess the roof first. If it genuinely needs replacement, preservation is not the right recommendation.
- NanoGuard is designed for suitable asphalt shingle roofs that still have a serviceable roofing system worth protecting.
- The treatment is non-film-forming and is applied without tearing off or covering the existing roof.
- GoNano-treated assemblies have undergone third-party laboratory testing for fire, wind and impact performance under specific test configurations.

The goal is not to avoid replacement forever. It is to avoid replacing a roof before replacement is actually necessary.